

The Making of Hong Kong

Tutorial

**Tips for oral presentations and report
writing**



Introduction

You will have to write a report and present your work in class

These assignments will account for 50% of your final grade

Multiple challenge:

Research work

Team work

Oral presentation

Writing

All this requires specific skills that do not come naturally (to most of us)



Road Map

1. Choose a question and a method
2. Work with a team
3. Write a report
4. Do an oral presentation



Road Map

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Research question and method

You have been assigned to a broad topic

But, now you have to be more specific and identify a clear question and an explicit approach

How to do this?



Research question and method

1. Keep in mind the assignment

"In an essay of around 2000 words, students will analyze a Hong Kong-related social and/or business issue"

2,000 words = about 4 pages (+ titles, footnote, graphs and reference list)

This is long enough to develop an argument and propose an original content

This is not long enough to cover a very broad topic



Research question and method

2. Brainstorm

List as many as possible relevant issues related to the general topic

Identify the one you find most interesting

Tip: In most case, it is helpful to think about topics as questions



Research question and method

3. Check

- The originality
- The feasibility
- If it is not too broad or too narrow



Research question and method

4. Choose the methodology

- Selective and critical review of existing literature
- Statistical analysis based on available data
- Survey
- Case study



Research question and method

5. Discuss with the tutor



Research question and method

Example:

Your general topic is "Emigration and immigration in HK"

More specific (sub-)topics might be:

- The importance and the role of HK diaspora
- Mainland Chinese in HK
- HK-Shenzhen: Cross-border commuting
- Exchange students in HK
- The foreign domestic helpers in HK
- The French community in HK
-



Research question and method

Example:

Your general topic is "Emigration and immigration in HK"

More specific (sub-)topics might be:

- How HK diaspora influence the identity of HK?
- Is there a problem with Mainland Chinese in HK?
- How many people commute daily between HK and Shenzhen? Who are they? Why?
- Why exchange students have chosen to study in HK?
- Are foreign domestic helpers well treated in HK?
- What are the specificities of the French community in HK?
-



Research question and method

Imagine your preference goes to

- "Exchange students in HK"

This is not a research question, but just an area of research

To find the question... ask questions:

- Who are they? How many are they?
- Compared to competitive places, is HK gaining or loosing in terms of student attractiveness?
- What are the public policies regarding foreign students in HK?
- Are they happy? What do they think about HK universities?



Research question and method

Imagine your preference goes to

- "Are foreign students in HK happy, etc?"

Check feasibility:

- Look for existing literature: Official reports, Books, Academic papers, Journal articles...



Research question and method

Google Scholar search results for "Hong kong foreign students".

Scholar About 18,800 results (0.18 sec) My Citations 50

	Summary	Source
Articles	[PDF] GATS: The way forward after Hong Kong J Knight - International higher education, 2015 - ejournals.bc.edu ... Whereas in the university sector, private institutions experienced a larger drop in foreign student enrollments than public institutions, for ... Behind these differences is the reality that a greater proportion of foreign students in graduate studies receive financial aid than ... Hong Kong ...	[PDF] bc.edu
Case law		
My library		
Any time	[PDF] The international branch campus: Models and trends L Verlik - International Higher Education, 2015 - ejournals.bc.edu ... In both cases, a designated zone with academic and student facilities is provided for institutions, which depending on individual arrangements either lease or take over the ... Hong Kong and Macau ... While serving as a major source of foreign students in the United States, the 15 ...	[PDF] bc.edu
Since 2017		
Since 2016		
Since 2013		
Custom range...		
Sort by relevance	[PDF] Mainland Chinese students in Hong Kong and Macau M Li - International Higher Education, 2015 - ejournals.bc.edu ... The absence of required foreign-lan- guage proficiency in Macau and the partial absence in Hong Kong increase the attractiveness of the territories in comparison with foreign locations. Student Motivations The data show that students' priorities varied among different groups. ...	[PDF] bc.edu
Sort by date		
<input checked="" type="checkbox"/> include patents		
<input checked="" type="checkbox"/> include citations		
<input checked="" type="checkbox"/> Create alert		
	Exploring students' learning styles in relation to their acceptance and attitudes towards using Second Life in education: A case study in Hong Kong G Cheng - Computers & Education, 2014 - Elsevier ... Fig. 1. Screenshots of student project presentation in SL. ... 4.2. Participants. Thirty-two students who were enrolled in the course voluntarily accepted an invitation to participate in this study. ... 24–26, 2, 6.3%. Location of secondary school, Hong Kong , 29, 90.6%, China, Mainland, 2, 6.3 ...	[PDF] researchgate.net
	Cited by 52 Related articles All 7 versions Web of Science: 15 Cite Save	
	Hong Kong: The quest for regional education hub status KH Mok, P. Boddy - International education hubs, 2014 - Springer ... a variety of students , educational service provisions and providers, both local and foreign . With regard to student recruitment, however, Hong Kong's education hub status is called into question, as mainland students have long dominated the nonlocal student population, while ...	
	Cited by 16 Related articles All 4 versions Cite Save	



Research question and method

Choose your methodology

- e.g. Why not conducting a survey among foreign students in LU?



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A team work



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Write a report





Report

Expected format

- Title
- Abstract
- Introduction
- Body (with sections)
- Conclusion
- References



Report

You may also include

- Footnotes
- Boxes
- Diagrams
- Tables and graphs
- Appendix



Research question and method

Example:

Box: It might be nice to illustrate your findings with a detailed account from one of the foreign students you have interviewed. Show in a box his/her photo with few quotes.

Appendix: Put here the questionnaire you have used for the survey.



Report

Use references to support your claims

- **A report is not a newspaper column:** We do not want to know your opinion (even less your intuitions), but to see your ability to propose a well-grounded claim.
- **It is ok if you do not discover new things:** Finding, selecting, organizing, confronting and discussing existing evidence and claims has a real value added
- Copying is not only immoral, it is first and foremost counterproductive.



Road Map

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Speach



Speach

- Speak

- ☞ You may have papers (or electronic devices) in front of you, but do not read
- ☞ Use your own language, do not use the sentences copied from a text, especially when it uses complex terms



Speach

- Speak to someone

- ☞ Keep eye contact
- ☞ Look at people to be sure they are listening and they understand
- ☞ Put yourself in the position of the audience: People cannot absorb too many information in few seconds.
 - ☞ Make short sentences
 - ☞ Make pauses
 - ☞ Indicate topic shifts
- ☞ Ask questions or ask for questions
- ☞ Your talk is addressed to the whole class, not just the teacher



Speach

- Additional tips

👉 Sharing a speech between several speakers is difficult

- It is ok if you have only one or two speakers
- If you have more than one speaker, think hard about how you organize the speech: Just splitting the speech might be confusing, while a dialogue may be very stimulating

👉 Practice (use a mirror and/or your classmates)

- To identify the parts that are difficult to explain
- To find the best formulations
- To verify that the slide show goes smoothly with the speech

👉 Keep an eye on the clock

- You have to do a 20-25 minutes presentation... not 30, not less than 20...
- Organize your talk into parts of approximately equivalent duration

👉 Do not forget the discussion

- After (or during) your talk, you will have to discuss with the audience
- Be prepared for questions
- Prepare some questions to be addressed to audience to start the dialogue



Slide deck

Always keep in mind that:

1. A slide deck is a support for the speech
2. Normal people cannot read and listen at the same time



Slide deck

1. A slide deck is a support for the speech

- It is not made to replace the speech
 - ☞ Do not put too many things on the slides
 - ☞ Do not read the slides

- It is not made to decorate
 - ☞ Do not put too few things: It's not a wallpaper
 - ☞ Do not show things unrelated to the speech



Slide deck

2. Normal people cannot read and listen at the same time

- ☞ Do not put on slides things you do not comment
- ☞ Always speak with the slides, indicating what the audience has to look at
- ☞ Do not distract the audience:
Always make sure that everything shown on the slide is visible and understandable



Slide deck

2. (normal) people cannot read something and listen an other one at the same time

☞ Do not put on slides things you do not comment
☞ Always speak with the slides, indicating what the audience has to look at
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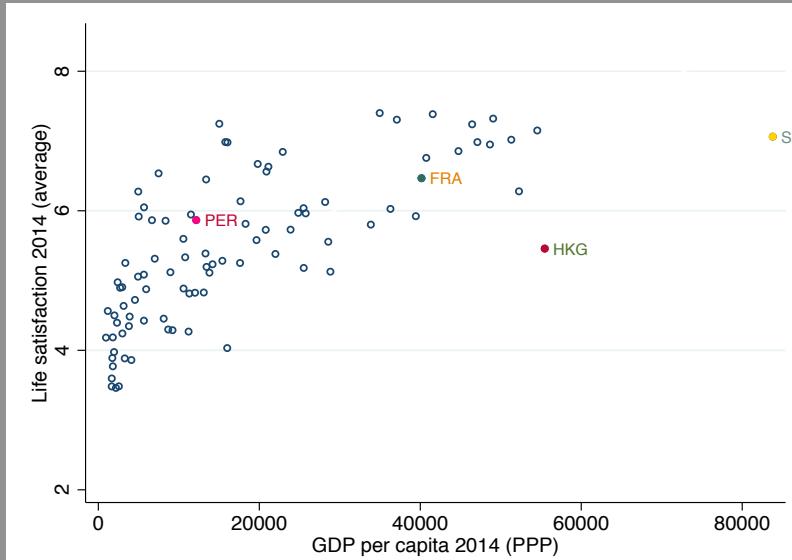
Slide deck

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Always make sure that everything shown on the slide is visible and understandable
Graphs should be fully explicit or explained, etc



Slide deck



Do not say "as shown in this graph, life satisfaction is low in Hong Kong". We report on the horizontal axis the GDP per capita (which is a very common measure of wealth and economic development). On the vertical axis we show a measure of country-average level of life satisfaction (which is obtained from surveys conducted in each country). We clearly see that happiness tends to increase with wealth. But HK is an outlier: While people are very rich on average, they seem relatively unsatisfied. Look: they are less happy than the poor Peruvians!"



Slide deck

2. (normal) people cannot read something and listen an other one at the same time

- 👉 Do not put on slides things you do not comment
- 👉 Always speak with the slides, indicating what the audience has to look at
- 👉 Do not distract the audience:
 - Always make sure that everything shown on the slide is visible and understandable
 - Graphs should be fully explicit or explained, etc
- Think twice before using fancy templates and sophisticated transition effects**

Slide deck

- ❖ 2. (normal) people cannot read something and listen an other one at the same time

- ❖ Do not put on slides things you do not comment
- ❖ Always speak with the slides, indicating what the audience has to look at
- ❖ Do not distract the audience:
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SLIDE DECK

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Last words

Two more things:

1. You have great margins to conduct this exercise as you want → **Try to make it enjoyable: have fun!**
2. Do not forget the advice above: **Discuss with your tutor**

Good luck